

Invitation

"For the Future in the
Öresund Region"



Business and Professional Women

BPW Hanse Network 2013 in Malmö, 6th – 8th September 2013



"If you've seen Malmö, you've seen the world!"

We warmly invite you to the BPW Hanse Network Conference taking place 6th-8th September 2013 in Malmö

People from 175 countries live in Malmö, that means a wide variety of culture, culinary tastes, shopping and nightlife. This year Malmö is host of the Eurovision Song Contest and, just like its motto "We are one", the town is a symbol for merging cultures.

During this weekend you will view Malmö from different angles – from the visionary and futuristic architecture at the seaside district of Västra Hamnen, to the new town district of Hyllie and a guided tour through the old town.

There will also be stimulating discussions about the economic and political development of the city.

The owner of fashion label "Smooph" will also give us insights into Malmö's creative side and there will of course be plenty of opportunity to socialize, shop, and get a taste of Scania's culinary delights.



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PROGRAM

Malmö – The birth of a new neighborhood in an old industrial area

Friday

- 11:00 Check-in Hotel
- 11:30 Meeting point Hotel for a visit to the new Malmö, Västra Hamnen
- 12:30 Lunch
- 14:00 – 16:00 Planning and building of a new part of town in the old industrial area
A guided walk through Västra Hamnen including Hållbarheten (Sustainability) and Urban Houses
Speaker: Cord Siegel, Hausman & Siegel architects
- 16:00 – 17:00 Guided tour through Hållbarheten with E.ON out of the perspective of sustainability and energy
- 18:00 Dinner

Saturday

- 10:30 Preparing Malmö for the Future in the Öresund Region
Speaker: Anna Chérouvrier-Hansson, Invest i Skåne
- 12:30 Lunch
- 14:00 Guided tour of Malmö's Old Town district
- 18:00 Fashion show from 'SmooPh' with a presentation from "Creating your own Fashion Label" and Gala dinner at St. Gertrud



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APPLICATION FORM

Please fill in one application form per person and send it to events@bpw-malmo.com with the subject line "BPW Hanse Network application 2013".

Bitte pro Person eine ANMELDUNG ausfüllen und weiterleiten an events@bpw-malmo.com mit dem Betreff "BPW Hanse Network Anmeldung 2013"

The booking of separate events is not possible since, as in previous years, this is a joint international group trip for the purpose of international understanding.

Die Buchung einzelner Veranstaltungen ist nicht möglich, da es sich wie die Jahre zuvor um eine gemeinsame internationale Gruppenreise handelt, im Sinne der internationalen Verständigung.

PLEASE MARK/BITTE ANKREUZEN:

- 245 EUR** for the program from Friday to Sunday in a double room/für das Programm von Freitag bis Sonntag im Doppelzimmer
- 305 EUR** for the program from Friday to Sunday in a single room/für das Programm von Freitag bis Sonntag im Einzelzimmer
- 115 EUR** for the program from Friday to Sunday without hotel/für das Programm von Freitag bis Sonntag ohne Hotel

Your registration is confirmed after payment to the bank account below by July 15th at the latest
Die Anmeldung ist gültig bei Überweisung der genannten Pauschale bis spätestens 15. Juli

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BPW Malmö

SEB IBAN: SE1650000000055011102572 * SWIFT: BIC ESSESESS

Surname/Name: _____ First name/Vorname: _____

Postcode/Postleitzahl: _____ Town/Stadt/Country: _____

Street and number/
Straße und Nr. _____

Occupation/Beruf: _____

Telephone/Telefon: _____ Email: _____

BPW Club: _____ Sharing a hotel room with/
Zimmer teilen mit: _____

Arrival/Geplante Anreise: _____ Departure/Abreise: _____